



Economy Regeneration & Development Committee

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|---------------|---------------------------------|
| Date: | Tuesday, 26 October 2021 |
| Time: | 6.00 p.m. |
| Venue: | Floral Pavilion |

Contact Officer: Mike Jones, Principal Democratic Services Officer
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Website: www.wirral.gov.uk

Members of the public are encouraged to view the meeting via the webcast, (see below) but for anyone who would like to attend in person, please contact the box office at the Floral Pavilion by telephone on 0151 666 0000, in advance of the meeting. All those attending will be asked to wear a face covering (unless exempt) and are encouraged to take a Lateral Flow Test before attending. You should not attend if you have tested positive for Coronavirus or if you have any symptoms of Coronavirus.

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AGENDA

- 1. WELCOME AND INTRODUCTION**
- 2. APOLOGIES**
- 3. MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST**

Members are asked to consider whether they have any disclosable pecuniary interests and/or any other relevant interest in connection with any item(s) on this agenda and, if so, to declare them and state the nature of the interest.

- 4. MINUTES (Pages 1 - 8)**

To approve the minutes of the meeting of the Economy, Regeneration and Development Committee held on 29th September 2021, attached.

5. PUBLIC AND MEMBER QUESTIONS

5.1 Public Questions

Notice of question to be given in writing or by email by 12 noon, 21st October 2021 to the Council's Monitoring Officer (committeeservices@wirral.gov.uk) and to be dealt with in accordance with Standing Order 10.

5.2 Statements and Petitions

Notice of representations to be given in writing or by email by 12 noon, 21st October 2021 to the Council's Monitoring Officer (committeeservices@wirral.gov.uk) and to be dealt with in accordance with Standing Order 11.1.

Petitions may be presented to the Committee. The person presenting the petition will be allowed to address the meeting briefly (not exceeding one minute) to outline the aims of the petition. The Chair will refer the matter to another appropriate body of the Council within whose terms of reference it falls without discussion, unless a relevant item appears elsewhere on the Agenda. Please give notice of petitions to committeeservices@wirral.gov.uk in advance of the meeting.

5.3 Questions by Members

Questions by Members to be dealt with in accordance with Standing Orders 12.3 to 12.8.

SECTION A - KEY AND OTHER DECISIONS

6. REGENERATION STOCKTAKE (Pages 9 - 22)

7. THE WIRRAL PLAN 2021-2026 DRAFT DELIVERY PLANS (Pages 23 - 36)

8. WORK PROGRAMME UPDATE (Pages 37 - 44)

ECONOMY REGENERATION & DEVELOPMENT COMMITTEE

Wednesday, 29 September 2021

Present: Councillor T Jones (Chair)

Councillors K Greaney A Hodson
T Smith C Povall
G Wood D Mitchell
D Burgess-Joyce E Gleaves
A Gardner J Bird (In place of P
Martin)

23 **WELCOME AND INTRODUCTION**

The Chair opened the meeting and reminded everyone that the meeting was being webcast and a copy is retained on the Council's website.

24 **APOLOGIES**

Councillor Paul Martin gave apologies for absence and was deputised by Councillor Jo Bird.

25 **MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST**

Members were asked to declare any disclosable pecuniary interests and any other relevant interest and to state the nature of the interest. There were no declarations of interests.

26 **MINUTES**

**Resolved (by assent) –
That the minutes of the meeting of Economy, Regeneration and
Development Committee held on 26 July 2021 be approved and adopted
as a correct record.**

With the assent of the Committee, the Chair brought forward item 9 (Dominick House Liscard) so that it would be considered immediately after item 4 (Statements and Petitions), as the items were linked.

27 **PUBLIC QUESTIONS**

There were two questions from members of the Birkenhead Market Traders Association.

Question 1 from David French

At a meeting of 10 August Mr Evans informed our community representatives that the decision has been made to scrap plans for a temporary Market, that our community will remain on the current market site and furthermore no demolition/redevelopment work will be commenced anywhere on the current market site. When does Wirral Borough Council expect demolition reconstruction to begin?

Answer to question 1.

As discussed with me as Chair and a number of members of the Market Traders Association Committee on 10th of September 2021, we are revisiting our plans for a temporary market solution and responding to traders' feedback. We are now working towards having just one move, to a permanent-only offer. At this meeting, we discussed that we would not be able to share further details at that point but would be in a stronger position in the following 4 to 5 weeks to outline the council position. We are still working to secure a permanent option so we are not yet able to update on when the move to a permanent market will take place or the subsequent date for demolition of the current market.

Question 2 from Bernard Furlong, read out by David French.

Our community have been informed via newsletter that the vacant Marks & Spencer site proposal has been revisited and examined by WBC Officers and rejected. As this proposal has been rejected by Officers we do not see that any information can be classed as commercially sensitive. Therefore will WBC Officers furnish our representatives with copies of all documents pertaining to the Marks & Spencer site held by WBC without delay?

Answer to question 2.

All information held by the Council appertaining to the Marks and Spencer unit on Borough Pavements is commercially sensitive and was provided by the owners of the shopping centre under the restrictions of a non-disclosure agreement. It is not possible for the Council to disclose any of this information.

Supplementary question to question 2

Currently we have the Market Manager who is going round site telling tenants that Wirral Borough Council will not support our move if we do decide to move to the Marks and Spencer's site ourselves. Is this the point of the Wirral Borough Council or the Market Manager's personal opinion?

Answer to supplementary question to question 2

The Council has concerns about the potential for undermining the future of Birkenhead Market in the event that it granted additional rights to a second town centre market. Wirral Council has recently shared with traders its proposals for a new purpose built modern market within the town and looks forward to working with existing and new traders to develop these proposals

further. It does not therefore support a relocated market into the former Marks and Spencer building. That said should a consortium wish to establish a new independent concern then they will be required to apply through a market licence application process in accordance with the Markets Policy. Any such application will be evaluated on a number of set characteristics by a regulatory panel and as custodian of the market charter, the Council has the right to approve or refuse or any proposals for markets that fall within its Charter area. All applications made to the regulatory panel are assessed independently so individuals can therefore not comment on whether an application may or may not be approved.

28 STATEMENTS AND PETITIONS

There was one statement from Roger Lee in respect of the Dominick house report.

My name is Roger Lee, I am a chartered town planning consultant and have acted as a consultant on behalf of Prospect Estates Ltd for a number of years on a range of development projects, including outline and full planning applications, planning appeals and prior approval applications.

I submitted the prior approval applications on Prospect's behalf for the change of use of Dominick House to residential units, comprising three separate applications – one for 45 units, one for 50 units and one for 70 units, all of which were approved by the council. The reason for the variation in unit numbers is to give maximum flexibility relating to what the ultimate demand may be for occupation of the building.

As a starting point to demonstrate the compatibility of Prospect's proposals with the aspirations of the Council, Dominick House is included in the draft Liscard Masterplan for refurbishment and redevelopment to bring it back into an active use with the primary aim for it to be a residential use, although the Masterplan advises of a preference for a more interactive use of the ground floor rather than wholesale residential, which is what the current planning approvals are for.

Prospect Estates are agreeable to a non-residential use of the ground floor and last year entered into discussions with the Citizens Advice Bureau who had expressed an interest in occupying the ground floor of the building. Unfortunately, due to the ongoing delays in reaching an agreement with the council the CAB have now secured alternative premises.

Prospect and the council have been in discussions over the freehold of the building since May last year and until the turn of the year those discussions were progressing positively with an understanding that the council wished to progress with an agreement with Prospect without delay.

Unfortunately, that position has subsequently changed and the council now appears to wish to take a considerably longer period of time to explore its options and have linked this to the unknown future at this stage of the Cherry Tree Shopping Centre.

With respect though, Prospect's proposals align with those in the draft Master Plan and there is no need to delay the negotiations on the freehold interest as the current position with Dominick House does not have any negative effect on the overall long-term aspirations for Liscard.

Prospect Estates is a longstanding experienced property and development company. It has carried out a number of similar developments in recent years in the north of the country – in Accrington, in Stockport, in Bolton, in Barnsley, and in Sunderland – building out residential conversions and securing much needed high quality residential occupation for people living in those areas. This is its simple aspiration for Dominick House and I would urge you to support the company's proposals to acquire the freehold interest and bring this building forward for development which will have a considerable and positive impact in terms of the regeneration of the centre.

The Chair thanked Mr Lee for his representations and assured him that his comments would be taken into account by members during their consideration of item 9 (Dominick House Liscard).

29 **QUESTIONS BY MEMBERS**

There were no questions by Members.

30 **DOMINICK HOUSE, LISCARD**

David Armstrong, Assistant Chief Executive, presented this report of the Director of Regeneration and Place which provided background to matters relating to Dominick House and informed members of current discussions with the leaseholder. Selling of the freehold had been agreed by Cabinet but the Council had been cautious about the selling over concerns about the management of the building and about the type of residential community that could result.

Resolved - That the current position with respect to matters relating to Dominick House, Liscard be noted.

31 **LIVEABLE NEIGHBOURHOODS**

Sally Shah, Assistant Director and Chief Regeneration Officer, introduced the report of the Director of Regeneration and Place which sought approval for officers to work with Sustrans, the Liverpool City Region Combined Authority (LCRCA) and local stakeholders to co-develop and design a 'Liveable Neighbourhood' in Bebington, and to produce a business case which could be used to secure future funding to be used to deliver the required infrastructure. A Liveable Neighbourhood would prioritise people over cars and encourage active travel. Any permanent infrastructure proposals would be subject to a further report to Committee.

Members queried the selection of area and it was explained that the areas was selected based on numerous criteria such as car ownership and number of schools and also reflected issues raised by residents and members in recent years in relation to traffic speeds and rat running.

Resolved – That

- (1) the Director of Regeneration and Place, in consultation with the Director of Neighbourhood Services, be authorised to work with Sustrans and local stakeholders, including schools and residents, to co-develop and design a Liveable Neighbourhood (incorporating a school neighbourhood cluster) in Bebington, and to produce a business case which could be used to secure future funding;**
- (2) the Director of Regeneration and Place, in consultation with the Director of Neighbourhood Services, Chair and Spokespersons of the Economy, Regeneration and Development Committee and the Chair and Spokespersons of Environment, Transport and Climate Change Committee, be authorised to implement any temporary test/trial schemes which arise from the stakeholder co-development programme; and**
- (3) a further report be brought forward to Members for approval of the business case, the submission of any funding application and installation of any permanent Liveable Neighbourhoods infrastructure.**

32 MASS TRANSIT

Sally Shah, Assistant Director and Chief Regeneration Officer, introduced the report of the Director of Regeneration and Place which provided an update regarding the business case development which has been undertaken to date for the delivery of a mass transit system in Wirral and sought approval for Wirral Mass Transit Phase A to be included in the Liverpool City Region Combined Authority Bus Service Improvement Plan submission in October 2021. The plan was to introduce a system based upon 'Glider' hydrogen powered buses as an interim to move away from car usage as a permanent system was developed within the Wirral Waters development and active travel opportunities were developed.

Members debated the options of vehicles, costs and established that:

- investment in the system should improve infrastructure ready for the permanent system but also allowed flexibility
- Having infrastructure in place within the Wirral Waters developments would maximise the investment in it and would demonstrate demand
- Merseytravel would operate the system to link with the wider public transport network
- A Members workshop to discuss issues in detail would be useful

- Developments in vehicles such as fuels and reducing debris from tyres would be monitored and included if possible

Resolved - That:

- (1) the progress made in the development of the Wirral Mass Transit business case to date be noted, and a further report be brought forward to a future meeting of this committee following completion of the business case work in early 2022; and
- (2) the Director of Regeneration and Place be authorised to work with the Liverpool City Region Combined Authority to include Wirral Mass Transit Network Phase A in Lorca's Bus Service Improvement Plan submission to the Department for Transport in October 2021.

33 PROPERTY DISPOSALS

David Armstrong, Assistant Chief Executive, presented the report of the Director of Regeneration and Place which sought approval for the disposal of three of the Council's property assets which were no longer required for operational needs.

Members queried some details of the proposals to ensure they were clear on the extent of the disposals.

Resolved – That Policy and Resources Committee be recommended to approve that:

- (1) 27 Balls Road, Oxton, be declared surplus to requirements and authority be given to the Director of Law and Governance, in consultation with the Director of Regeneration and Place, to arrange for its marketing by auction and subsequent sale on the terms described in paragraphs 3.2 and 3.3. of the report;
- (2) Plymyard Cemetery Lodge, 996 New Chester Road, Eastham, be declared surplus to requirements and authority be given to the Director of Law and Governance, in consultation with the Director of Regeneration and Place, to arrange for its marketing through a local estate agency on the terms described in paragraphs 3.4 and 3.5. of the report;
- (3) In the event that a sale of Plymyard Cemetery Lodge through an estate agency is not achieved expeditiously, the Director of Law and Governance, in consultation with the Director of Regeneration and Place, be authorised to arrange for its marketing by auction and subsequent sale on the terms described in paragraphs 3.4 and 3.5. of the report;
- (4) The Director of Law and Governance, in consultation with the Director of Regeneration and Place be authorised to secure the

sale of the Laser Engineering Centre to the current tenant, for £340,000 (excluding VAT) plus fees of £1,500

34 **SALE OF LAND AT CROSS LANE, WALLASEY**

David Armstrong, Assistant Chief Executive, presented the report of the Director of Regeneration and Place which sought approval for a recommendation to be made to Policy and Resources Committee for the disposal of land at Cross Lane, Wallasey to enable West Wallasey Van Hire to meet its expansion needs and to generate a capital receipt.

Members questioned the proposal and expressed concerns at the use of the land, the increased traffic and the loss of green space and flood plain in the locality.

Councillor Andrew Hodson proposed that the land not be sold at this time. This was seconded by Councillor David Burgess-Joyce and supported unanimously.

**Resolved – That
the site edged red in Appendix 1 to the report, at Cross Lane, Wallasey, not be declared surplus to Council requirements and not be sold at this time.**

35 **QUARTER 1 MONITOR REPORT**

Peter Molyneux, Senior Finance Manager, presented this report of the Director of Regeneration and Place which provided a summary of the projected year-end revenue and capital position as at the end of Quarter 1 (June 2021) of the 2021/22 financial year.

Resolved – That -

- (1) the projected year-end revenue forecast variance of £0.02m favourable position as reported at quarter 1 (Apr-Jun) of 2021-22 be noted;**
- (2) progress on the achievement of approved savings and the projected year-end forecast position at quarter 1 (Apr-Jun) of 2021-22 be noted;**
- (3) the reserves allocated to the Committee for future one-off commitments be noted; and**
- (4) the projected year-end capital forecast expenditure position of £17.5m as reported at quarter 1 (Apr-Jun) of 2021-22 be noted.**

36 **WORK PROGRAMME UPDATE**

The Economy, Regeneration and Development Committee was responsible for proposing and delivering an annual committee work programme. This work

programme was to align with the corporate priorities of the Council, in particular the delivery of the key decisions which are within the remit of the Committee.

Resolved – That the content of the Economy, Regeneration and Development Committee work programme for the remainder of the 2021/22 municipal year, as set out in Appendix 1 to the report, be approved.

37 **EXEMPT INFORMATION - EXCLUSION OF THE PRESS AND PUBLIC**

Resolved – That, under section 100 (A) (4) of the Local Government Act 1972, the public be excluded from the meeting during consideration of the following items of business on the grounds that they involve the likely disclosure of exempt information as defined by paragraph 3 of Part I of Schedule 12A (as amended) to that Act. The Public Interest test has been applied and favours exclusion.

38 **HIND STREET REGENERATION**

Sally Shah, Assistant Director and Chief Regeneration Officer, introduced the report of the Director of Regeneration and Place which provided an update regarding the collaboration work being undertaken by the Hind Street Major Landowner Group. The proposals supported the Birkenhead Wirral Waters plans and had a range of potential delivery options.

Members supported the proposals as good value for money.

**Resolved –
That the recommendations in the report be approved.**

39 **HIND STREET MOVEMENT STRATEGY**

Sally Shah, Assistant Director and Chief Regeneration Officer, introduced the report of the Director of Regeneration and Place which provided an update regarding the work undertaken to develop a movement strategy to mitigate the impact of the removal of the 2 flyovers in Birkenhead.

**Resolved (10 for, none against, one abstention) –
That approval in principle be given that construction of a new link road between Rock Retail Park and central Birkenhead be completed in advance of the closure of the Birkenhead flyovers.**



ECONOMY REGENERATION AND DEVELOPMENT COMMITTEE

Tuesday 26 October 2021

| | |
|----------------------|---|
| REPORT TITLE: | REGENERATION STOCKTAKE |
| REPORT OF: | DIRECTOR OF REGENERATION AND PLACE |

REPORT SUMMARY

The Economy, Regeneration and Development Committee are requested to note and comment on the report.

This matter affects all Wards

This matter is not a Key Decision.

RECOMMENDATION

The Economy Regeneration and Development Committee is recommended to note the transformation and progress made in Wirral's regeneration to date and the next steps.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 There has been significant progress in developing Wirral's regeneration programme, aligned to development of its Local Plan, over the last two years. This has led to Wirral delivering one of the largest and most ambitious regeneration programmes in the Country.
- 1.2 Committee regularly receives reports on individual projects and programmes but the presentation provides an opportunity to take stock of the progress made in the last two years, to be clear on next steps and the challenges we face. Taking time for a high-level, strategic review is an important part of good governance, particularly in light of the scale of the regeneration.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 The purpose of the presentation is to provide an overview of the regeneration transformation to date but no decision is required at this point on options for future direction or delivery.

3.0 BACKGROUND INFORMATION

- 3.1 The presentation sets out the key milestones in Wirral's regeneration transformation journey, the regeneration framework, the major funding either secured or in place, and the challenges and next steps.

4.0 FINANCIAL IMPLICATIONS

- 4.1 The regeneration programme represents a major financial undertaking for the Council, both directly and through its role as accountable body for funding. The presentation will identify the major funding secured and those applied for.

5.0 LEGAL IMPLICATIONS

- 5.1 The regeneration programme contains many legal implications for the Council through its various projects and programmes, each of which are covered through the individual reports brought to Committee.

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

- 6.1 The regeneration programme has significant resource implications for the Council in order to assure setting the right strategy and being able to deliver at the pace and quality required. Resource planning and management is an integral part of delivery. This includes the high-quality skills and experience in regeneration delivery, as well as crucial enabling capacity in legal, finance, procurement, HR, communication and engagement. The next phase of delivery will require a step change in resourcing across all disciplines, and will continue to include a combination of internal permanent and temporary resource, and external specialists. Regeneration is a

competitive market and the Council will need to continue to present itself as an attractive organisation to work for in order to secure the best resource.

- 6.2 The option appraisal to be undertaken through the Government's regeneration delivery vehicle competition will identify the resourcing required for delivery over the next 10-15 years.

7.0 RELEVANT RISKS

- 7.1 Risk management is a major element in planning and delivering a regeneration programme of the scale of Wirral's. The regeneration team's programme management office is working alongside the corporate programme management team to ensure that risks are well managed across the programme.

8.0 ENGAGEMENT/CONSULTATION

- 8.1 Engagement and consultation have been integral to the regeneration programme to date, integrated with the Local Plan programme, and will continue to be so. The Council has established an engagement portal called Have Your Say and this has been a good resource for various major consultation exercises including Birkenhead 2040 Framework, Liscard Masterplan, Town Deal and the Culture and Heritage Strategy.
- 8.2 Good links have been made with a number of community groups including in Birkenhead who are now involved in the design of individual projects.

9.0 EQUALITY IMPLICATIONS

- 9.1 There are equality implications and opportunities across the regeneration programme and these are addressed in individual projects and also through consultation on frameworks.
- 9.2 Wirral Council has a legal requirement to make sure its policies, and the way it carries out its work, do not discriminate against anyone. An Equality Impact Assessment is a tool to help council services identify steps they can take to ensure equality for anyone who might be affected by a particular policy, decision or activity. Each individual action or project may require a specific EIA and this will be done at the earliest possible stage.

10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

- 10.1 The Birkenhead 2040 Framework sets out the ambition to create a sustainable waterfront community, aligned to the Council's Climate Change ambitions. There are genuine opportunities to make Birkenhead's regeneration an exemplar in addressing climate change and low carbon construction and living.

11.0 COMMUNITY WEALTH IMPLICATIONS

- 11.1 The regeneration team includes leads for parts of the Council's community wealth building strategy. The programme will continue to identify opportunities to grow local skills and employment throughout delivery.

REPORT AUTHOR: Alan Evans Director of Regeneration and Place.

email: alanevans@wirral.gov.uk

APPENDICES

Appendix 1- Presentation

The PDF file may not be suitable to view for people with disabilities, users of assistive technology or mobile phone devices. Please contact alanevans@wirral.gov.uk if you would like this document in an accessible format.

BACKGROUND PAPERS

Birkenhead Draft 2040 Framework for consultation

Liscard Masterplan

Wirral Local Plan Issues and Options Paper

SUBJECT HISTORY (last 3 years)

| Council Meeting | Date |
|------------------------|-------------|
| | |

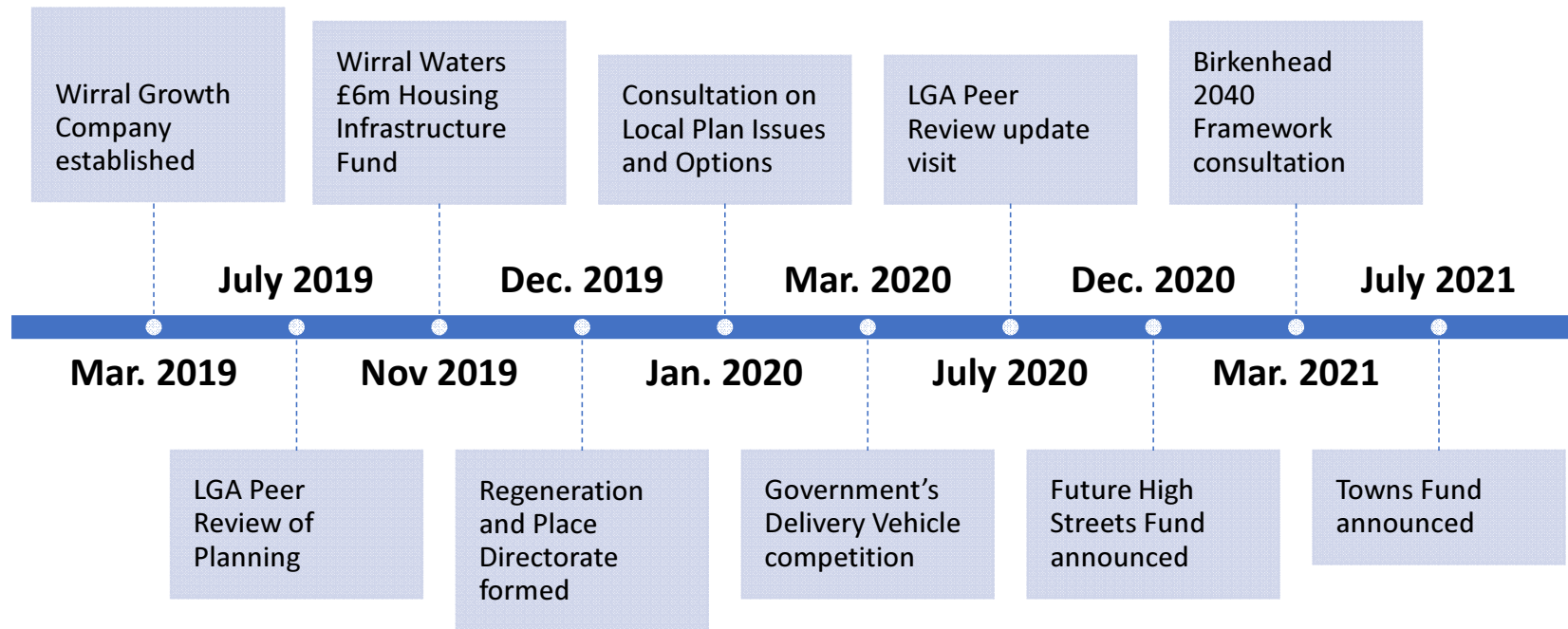
Regeneration Stocktake

Economic Regeneration and Development Committee
October 2021

Purpose of presentation

- Significant transformation of regeneration at pace over last two years
- Now leading one of the largest regeneration programmes in the country
- Opportunity now to take stock of progress to date and priorities for next phase

Transformation Milestones

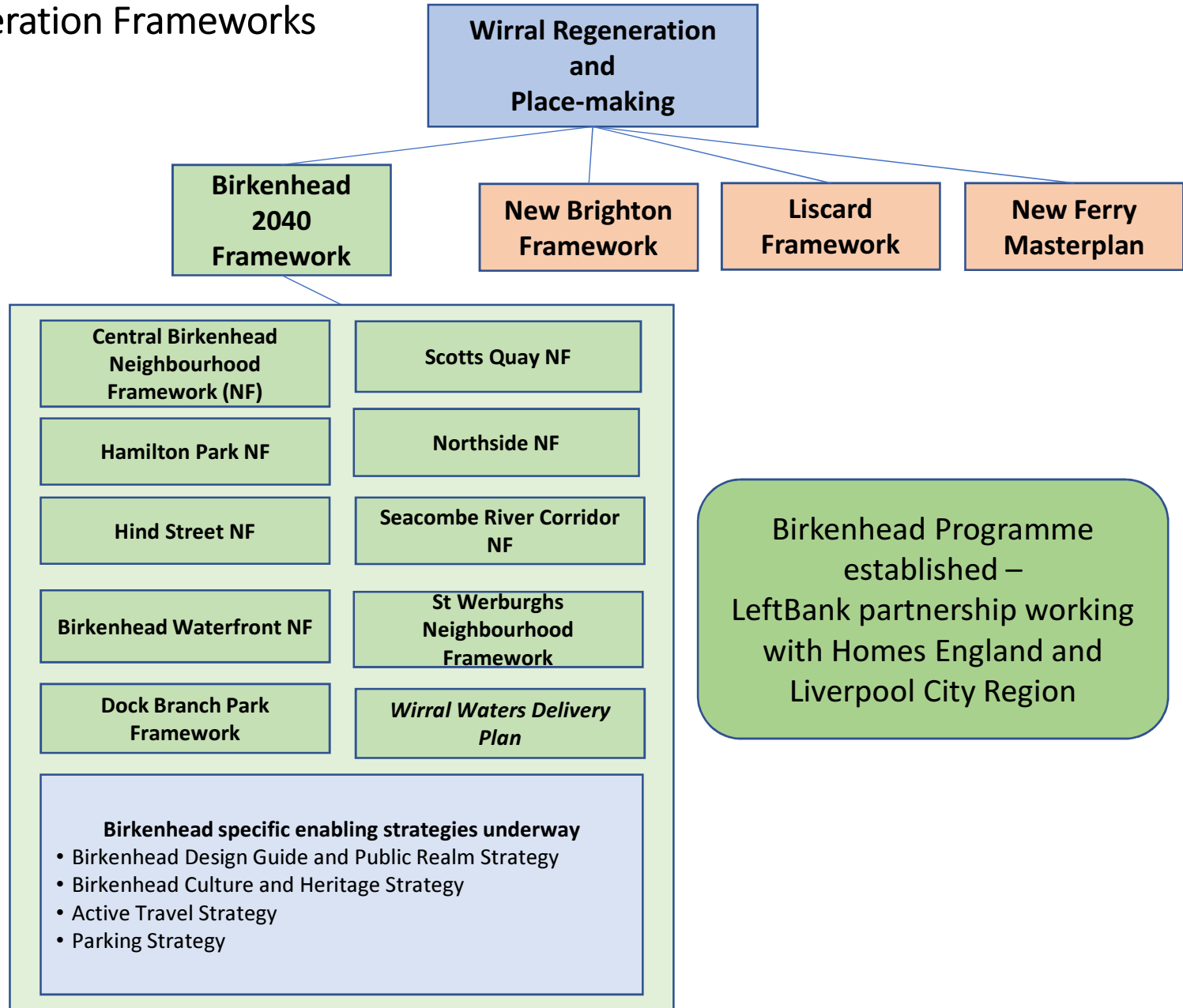






- People
- Place
- Economy
- Environment

Wirral Regeneration Frameworks



Major Funding

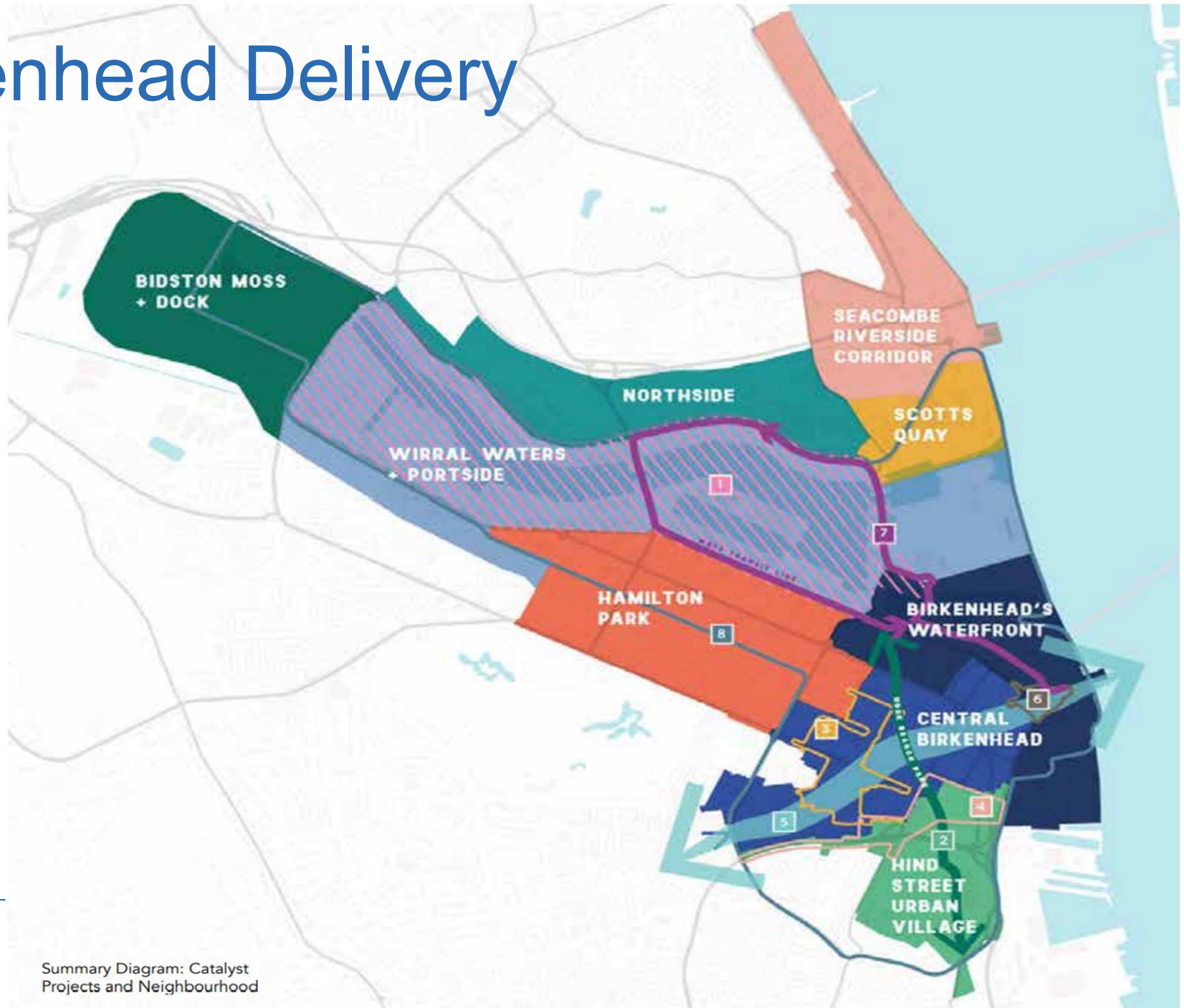
Secured

- Future High Streets Fund Birkenhead
- Future High Streets Fund New Ferry
- Town Deal Birkenhead
- Flyover removal Transforming Cities Fund
- Brownfield Land Fund House of Fraser

Under consideration

- Levelling Up Fund Woodside
- Levelling Up Fund Merseyside
- Freeport
- Bus Service Improvement Plan
- Homes England
- Regeneration Delivery Vehicle Business Case

Birkenhead Delivery



Challenges

- Funding and financing – Comprehensive Spending Review, Delivery Vehicle Business Case, Council capital programme
- Delivery Capacity – established a strong team and building next phase
- External factors – property market, construction costs, national and global changing context

Key Next Steps

- ✓ Local Plan Regulation 19 Publication
- ✓ Continue to secure Funding and Financing – Comprehensive Spending Review
- ✓ Establish next phase of Regeneration Delivery team
- ✓ Undertake regeneration delivery vehicle option assessment
- ✓ Complete the Economic Strategy
- ✓ Progress Freeports
- ✓ Continue delivery of projects across the Birkenhead programme



ECONOMY, REGENERATION AND DEVELOPMENT COMMITTEE

TUESDAY 26 OCTOBER 2021

| | |
|----------------------|---|
| REPORT TITLE: | THE WIRRAL PLAN 2021-2026 DRAFT DELIVERY PLANS |
| REPORT OF: | CHIEF EXECUTIVE |

REPORT SUMMARY

This report presents The Wirral Plan 2021-26 Draft Delivery Plans. The Plans were approved at Council on 6th September 2021, together with the recommendation that engagement and discussion with relevant Committees would take place to further shape the underpinning delivery plans and work programmes required to implement the Wirral Plan.

For completeness, a full set of the draft Delivery Plans is attached in Appendix 1. Members of the Committee are asked to comment on the specific thematic priorities that fall within the remit of this Committee.

RECOMMENDATION/S

The Economy, Regeneration and Development Committee is recommended to:

Consider and comment on the draft Delivery Plans, as they relate to the Economy, Regeneration and Committee set out in Appendix 1 to this report;

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 The Wirral Plan is a key policy document for the Borough, and drives the high level priorities, ambition, and key deliverables for the organisation. The Plan reflects what people have told us is important to them and will be used to help all staff understand their role in helping to deliver our corporate priorities.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 The Wirral Plan is a key policy document and is vital for the Council's planning and development in the coming years. Council on 6th September 2021 referred the draft Delivery Plans to Committees for further consideration, hence the report. The Delivery Plans have been developed through engagement and feedback to agree the proposed priorities. Other options could have been to omit these priorities but then the Delivery Plans would not reflect what is seen as important.

3.0 BACKGROUND INFORMATION

- 3.1 The Wirral Plan provides the policy framework for Council activity in the coming year. Underpinning the Wirral Plan are a suite of draft Delivery Plans which have been developed to set out in-year actions as well some medium-term aims. Delivery Plans will need to align with the achievement of in-year budget efficiencies, be cognisant of budget planning for 2022/23 and the Council's emerging Change Programme.
- 3.2 Council on 6th September agreed that further consideration of the draft Delivery Plans would take place with relevant Committees to further shape the Delivery Plans and work programmes required to implement the Wirral Plan.

4.0 FINANCIAL IMPLICATIONS

- 4.1 The Wirral Plan is designed to align with and inform the budget setting process for the next five years.

5.0 LEGAL IMPLICATIONS

- 5.1 Legal implications relating to the actions set out in the Wirral Plan will be addressed by directorates as appropriate.

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

- 6.1 The Wirral Plan is a key strategic document to determine Council business planning and delivery resources.

7.0 RELEVANT RISKS

- 7.1 The Corporate Risk Register is being refreshed in line with the new Wirral Plan to ensure that any risks to delivery are understood and mitigating actions are put in place as appropriate.

8.0 ENGAGEMENT/CONSULTATION

The Wirral Plan reflects what people have told us is important. Ongoing engagement will continue with staff, residents, businesses and partners as part of a collaborative approach to implementing the Plan.

9.0 EQUALITY IMPLICATIONS

9.1 The fundamental purpose and core of the Wirral Plan is to tackle inequalities and improve equity for all our residents. It will address the existing socio-economic and health inequalities in the Borough, to do things differently and make a fairer, more inclusive Wirral. Equality Impact Assessments will be carried out as the priorities within the Plan are implemented.

10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

10.1 The Wirral Plan reflects the Council's strong commitment to improve the environment, with clear actions to address environment and climate emergency.

11.0 COMMUNITY WEALTH BUILDING IMPLICATIONS

11.1 Wirral has some stark economic, social and health inequalities. The Wirral Plan is committed to addressing this – by shaping an economy that benefits all of our residents and one which keeps money within Wirral; a prosperous, inclusive economy where local people can get good jobs and achieve their aspirations. With Community Wealth Building at its heart, the Wirral Plan sets out how to tackle this and makes a major contribution to improving the economic, social and health outcomes of the borough.

REPORT AUTHOR: Rosemary Boylan rosemaryboylan@wirral.gov.uk

APPENDIX

Appendix 1: The Wirral Draft Delivery Plans

BACKGROUND PAPERS

The Wirral Plan 2021-2026

SUBJECT HISTORY (last 3 years)

| Council Meeting | Date |
|--------------------------------|--------------------------------|
| Council | 14 th October 2019 |
| Policy and Resources Committee | 28 th July 2021 |
| Council | 6 th September 2021 |

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AIM

A THRIVING AND INCLUSIVE ECONOMY, CREATING JOBS AND OPPORTUNITIES FOR ALL.

| | Summary | Projects & Initiatives | What we will deliver this year | Timescales | Delivery | How we will demonstrate progress |
|-------------------------------------|--|--|--|----------------|--|---|
| 1. Local Plan | Delivering the Local Plan and addressing Housing needs. | <ul style="list-style-type: none"> Local Plan Affordable Homes | Publish the Reg 19 for consultation | Autumn 21 | Led by the Regeneration and Place Directorate. | <ul style="list-style-type: none"> Reg 19 published Local Plan published Housing schemes in pre-app/in planning/ consented/in construction. Annual monitoring report to ensure 5-year housing land supply on track |
| | | | Submit Local Plan for Examination | Winter 21 | | |
| | | | Establish 5 Year Housing Supply | Autumn 21 | | |
| 2. Economic Strategy | Ensuring the council plays an active and effective role alongside all partners to shape and achieve “good growth” for Wirral; creating great places for people to live, work, learn and enjoy. | <ul style="list-style-type: none"> Delivery of Economic Strategy 2026 Town Centres/High Streets Employment & Skills Business Support & Inward Investment Social Regeneration & Community Wealth | Consult and finalise the Economic Strategy 2026. | Autumn | Partnership working between the Council, Wirral Chamber of Commerce, and the Liverpool City Region. | <ul style="list-style-type: none"> Publish the Economic Strategy 2026 Secure New Contract for Wirral Business Support Service No. of business supported. Value of support (£s) Kickstart placements available and filled. Number engaged in the Ways to Work Programme and number of positive outcomes achieved. <p>Note: Measures will be reviewed on completion of the Economic Strategy.</p> |
| | | | Ensure continuous delivery of a Wirral Business Support Service. | September 2021 | | |
| | | | Support business resilience through the provision of strategic financial support | Ongoing | | |
| | | | Deliver the Kickstart scheme to create 6-month work placements aimed at those aged 16 to 24 on Universal Credit and at risk of long-term unemployment. | Jan 2022 | | |
| | | | Deliver the Ways to Work Programme to support residents to access employment opportunities. | June 2023 | | |
| | | | Review at finalisation of Economic Strategy point to provide a catch all for other prime and/or new ES projects activities. | October 2021 | | |
| 3. Birkenhead 2040 Framework | Ensuring the Council accesses and secures a range of funding streams to deliver | <ul style="list-style-type: none"> Town Centre Commercial Business District Hind Street Green Corridor Wirral Waters | Approve Birkenhead 2040 and its supporting area-based Neighbourhood Frameworks. | TBA | Regeneration and Place Directorate are leading, collaboration partnership with site owners and developers. | <ul style="list-style-type: none"> Adoption of Final Framework Funding secured from public/private sources. schemes in pre-app/ in planning/ consented/in construction |

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|--|--|---|---|---|--|---|
| | projects for Birkenhead's regeneration. | | Develop business cases to secure funding through Town Deal in Birkenhead. | | | SMART measure to be included on adoption of WP |
| | | | Deliver the Future High Streets Programme in Birkenhead and New Ferry. | | | |
| 4. Regeneration Enabling Strategies | Strategies that enable the delivery of regeneration ambitions | <ul style="list-style-type: none"> • Culture • Heritage • New Homes • Low Carbon • Visitor Economy | Develop a Wirral Culture and Heritage Strategy to enhance and promote our heritage offer and explore ways to embed cultural/visitor economy opportunities into our regeneration programme | Summer 2021 | Regeneration & Place Directorate in partnership with LCR and partners locally. | <ul style="list-style-type: none"> • Published Wirral Culture and Heritage Strategy (delivery measures to be reviewed on completion of strategy) • New district heating infrastructure – Stage's TBC • Publication of Design Guide • Increase in number and size of Wirral business conferences. • Increased overnight and day visitor numbers to Wirral, from April 2022. |
| | | | Work with strategic partners to secure funding to improve the energy efficiency of buildings | Ongoing | | |
| | | | Develop design codes for key regeneration areas, to ensure that all new development is of a consistently high design standard | Ongoing | | |
| | | | New homes with low carbon/net zero targets planned or in construction | Ongoing | | |
| | | | Visitor Economy Actions: In partnership with LCR, develop a business conferencing strategy, and Funded Destination Marketing plan | October 2021/ January 2022 | | |
| 5. Housing | Increase affordable housing provision within the Borough through enabling and partnerships | <ul style="list-style-type: none"> • Affordable Housing and Shared Ownership Programme • Planning Policy | In 2021/22 700 units to commence on site works with 400 units to be completed | Regeneration and Place in collaboration with Registered Partners | March 2022 | <ul style="list-style-type: none"> • Affordable Housing and Shared Ownership Programme • Planning Policy |
| | Prevent and Relieve Homelessness and Reduce numbers of rough sleepers | <ul style="list-style-type: none"> • Homelessness Strategy and Rough Sleeping Action Plan • Move On Accommodation Plan | Deliver Wirral's agreed Move On Plan with MCHLG for those people who were accommodated into emergency temporary accommodation during the pandemic - Reduction to zero of those living in temporary accommodation during the lockdown period | Regeneration and Place Directorate in collaboration with partners | December 2021 | <ul style="list-style-type: none"> • Homelessness Strategy and Rough Sleeping Action Plan • Move On Accommodation Plan |

AIM

ACTIVE AND HEALTHY LIVES FOR ALL, WITH THE RIGHT CARE, AT THE RIGHT TIME TO ENABLE RESIDENTS TO LIVE LONGER AND HEALTHIER LIVES.

Page 29

| | Summary | Projects & Initiatives | What we will deliver this year | Timescales | Delivery | How we will demonstrate progress |
|---|--|---|---|---------------|--|--|
| 1. Covid Outbreak Prevention and Management | Covid Outbreak Prevention and Management – Informing the Wirral for ‘living with Covid’ | <ul style="list-style-type: none"> Outbreak Management Plan | Lead the strategic and operational Outbreak Management Plan and adapt/respond to Government guidance. | Ongoing | Outbreak Management Board | <ul style="list-style-type: none"> Wirral Plan 2025 refresh is set in the context of living with Covid. Enquiries are answered. |
| | | | Inform the refresh of the Wirral Plan 2025 for ‘living with Covid’. | Early 2021 | | |
| 2. Healthy Wirral Key Improvement Programme and drive forward the Health Inequalities Strategy | Tackling health inequalities and improving life chances through... | <ul style="list-style-type: none"> Health Inequalities Strategy Leisure Strategy Prevention Programme | Launch the Health Inequalities Strategy | April 2021 | Health and Wellbeing Board | <ul style="list-style-type: none"> Reduced health inequalities and a range of ‘health’ measures (TBC) Savings / efficiencies Customer / Resident feedback and insight |
| | | | Build the ‘early help’ offer to support vulnerable families and communities. | April 2021 | Children’s Partnership Board to lead this work with a range of directorates and partners | |
| 3. Delivery of 5 core projects | Supporting people to live fulfilling lives and have good mental health and emotional wellbeing whilst reducing the cost of care by having better conversations and promoting independence. | <ul style="list-style-type: none"> New adult social care model (Three conversations) Smarter homes, assistive technology and extracare housing. Out of hospital pathways review Online Care and Financial Assessment. Wirral Evolutions review | 1. Care and Support Review-to trial new ways of working with people to provide a more personalised response. | April 2022 | Working with Partners For Change | <ul style="list-style-type: none"> Greater independence evidenced by reduced cost of care and reduced residential placements, increased community support. Reduction in care charge arrears (PFU) Increased responsiveness to care enquiries in innovation sites. Positive feedback from service users Improved performance in supporting people home from hospital. Increased number of people living in extracare housing. |
| | | | 2. Assistive Technology Plan-implement a range of technology and digital options to assist people to remain healthy and independent. An increased range of extracare housing. | By April 2022 | Partnership with NHS Community Trust | |
| | | | 3. Review and improve the support offer to people at risk of needing hospital care or who are being discharged from hospital. | Nov 2021 | Partnership with NHS Cheshire and Wirral Partnership | |
| | | | 4. Online Care and Financial Self-Assessments- to encourage more people to adopt the online service offer. | April 2022 | Partnership with Wirral CCG | |
| | | | 5. To work with Wirral Evolutions on an implementation plan for service development. | April 2022 | Delivered through the Change Programme. | |

AIM

BRIGHTER FUTURES FOR ALL REGARDLESS OF THEIR BACKGROUND.

Page 30

| | Summary | Projects & Initiatives | What we will deliver this year | Timescales | Delivery | How we will demonstrate progress |
|--|--|---|---|--|--|---|
| 1. Transformational Partnership Accommodation Programme | Significantly improving the residential offer for children looked after and care leavers to improve outcomes. | <ul style="list-style-type: none"> Partnership Accommodation Programme Residential homes Care Leavers Hub 'My Space' | Establish a 6-bedded residential home as part of an extension of the Willowtree Short break service for Children Looked After with disabilities. | August/September 2021 | Children's Services in partnership with - directorate with Finance, Major Projects, HR and Assets Delivered through the Change Programme. | <ul style="list-style-type: none"> Reduced demand/cost – e.g., looked after children Improved OFSTED rating. Increase in 'in-borough' placements. Reduction in children admission to Tier 4 mental health provision Improved emotional wellbeing and support for Care Leavers. |
| | | | Launch the My Space Care Leaver Hub creating a new and dynamic accessible space for Care Leavers, with access to drop in help and services as and when they need it | October 2021 | | |
| | | | Acquire property through NHS England funding to develop a new three bedded specialist service to support and prevent children going into Tier 4 mental health provision | September 2021 | | |
| 2. Prevention and Early Intervention Programmes | Ensuring all children and families in the borough receive the right help at the right time to enable them and their families to develop resilience to face future life challenges independently. | <ul style="list-style-type: none"> Prevention Framework and Breaking the Cycle programme Early Help Model Youth Offer | Council adoption of the Prevention Framework and establishment of the Breaking the Cycle programme, encapsulating 8 core projects including: PAUSE, Cradle to Career, DRIVE with outcomes | June 2021 (Council adoption) 3-year programme to 2023 | Children's Services in partnership with Adult's Services and wider corporate partners. Delivered through the Change Programme. | <ul style="list-style-type: none"> Improved outcomes for children and families. Reduced demand/cost Reduction in prevalence of domestic abuse Improved co-ordination and collaboration in tackling perpetrators Reduction in Section 47 enquiries (Child Protection) Prevention of children becoming looked after |
| | | | Implement the Youth Offer redesign in line with the neighbourhood model to ensure equity of access for all children and young people | January 2022 | | |
| | | | Continue to deliver the new early help model through the design of a new self-help digital tool for families. | April 2022 | | |
| | | | Feasibility study on delivering a neighbourhood/place-based model work conterminously with health, adults, schools to maximise effectiveness. | December 2021 | | |
| 3. School Improvement & Sufficiency Strategy | Ensuring that our education provision and offer is fit for purpose, inclusive and enables children to achieve their full potential | <ul style="list-style-type: none"> School's review SEND Strategy Pathways - children to adult's services Apprenticeships Strategy Three conversations approach | Complete Phase 1 of the Pupil Place Planning Strategy focussed on Birkenhead to address demand and surplus of school places where this is required. | June 2022 | Children's Services in partnership with Assets and wider corporate partners. Some elements will be delivered through the Change | <ul style="list-style-type: none"> Improved educational attainment. Improved outcomes for children with SEND, including increased participation in employment, reduced school exclusions, increase in number of children attending mainstream settings and increased participation in |
| | | | School Improvement Strategy to raise aspirations and improve outcomes for all Wirral children by creating a culture of high support and high challenge. | September 2021 | | |

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|--|--|--|--|----------------|------------|---|
| | | | SEND Inclusion review to look at the ways in which we can maximise the long-term life chances of children with SEND through understanding how they can better be included in local schooling to maximise opportunities and life chances. | September 2021 | Programme. | education. <ul style="list-style-type: none"> • Increase in children's needs met at an earlier stage. Improve the percentage of education, health and care plans (EHCP) that are completed within the statutory timeline of 20 weeks. |
|--|--|--|--|----------------|------------|---|

AIM

A CLEAN-ENERGY, SUSTAINABLE BOROUGH, LEADING THE WAY IN TACKLING THE ENVIRONMENT CRISIS.

Page 32

| | Summary | Projects & Initiatives | What we will deliver this year | Timescales | Delivery | How we will demonstrate progress |
|--|--|--|---|--|--|---|
| 1. Drive forward the Climate Emergency agenda | Working for a sustainable environment that leads the way in its response to the environment and climate emergency and is environmentally friendly. | <ul style="list-style-type: none"> Cool Wirral2 Climate Change Strategy Environment & Climate Emergency Policy and Action Plan Tree, Woodland and Hedgerow Strategy | Plant and establish over 21,000 trees. Delivery of the Pollinators Plan Establish an action plan for the Blue and Green Infrastructure Strategy | During 2021 - 2022 | Cool Wirral Partnership Climate Emergency Team | <ul style="list-style-type: none"> Reduced CO2 from Council operations |
| | | | Secure green sustainable energy for the Council's energy requirements. | During 2021 - 2022 | Environment & Climate Emergency Action Group | |
| | | | Re-establish the Council's carbon budget and reporting process. | During 2021 - 2022 | Delivered through the Change Programme. | |
| 2. Implementation of major capital infrastructure investment which supports Wirral's Highways & Infrastructure (cross-cutting with Safe & Pleasant Communities) | Ensure Wirral's infrastructure is sustainable for the future. | <ul style="list-style-type: none"> Highways Asset Management Strategy & Policy Lifecycle Programmes Street Light Policy Tree Woodland and Hedgerow Strategy Invest to Save Programme Deliver the commitments of the Environment & Climate Emergency Policy | Progress the major LED replacement scheme which will have replaced an additional 26,000 Street Lights with LEDs and around 9,200 lighting columns. | Throughout 2021 – Work to be completed by early 2022 | Neighbourhood and Delivery Directorate | <ul style="list-style-type: none"> Number of LED streetlight replacements in Wirral by 2022. Reduction of costs and savings - energy costs and carbon tax when the streetlight upgrade is completed. Number of trees planted and established per year. Number of trees felled for safety purposes. Carbon off set from sequestration. Council's carbon budget Number of Council members and officers trained to gain carbon literacy |
| | | | Tree Woodland & Hedgerow Strategy delivery, planting 21,000 trees per year over the next 10 years. Since March 2020 over 24,000 trees have been planted, exceeding the first-year target. | Ongoing throughout the next 10-year tree planting programme, annual target of planting 21,000 trees. | | |
| | | | Establishment of the Council's environment and climate emergency action plan, driven by an action group of senior officers. | | | |
| | | | Gain carbon literacy organisation status. | | | |
| | | Delivery of the Highways Asset Management strategy and lifecycle programmes | Throughout 2021/2022 | | | |
| 3. Safer, Sustainable Transport | Embedding active travel solutions and local cycling and walking | Active Travel | Support the LCRCA to develop the business case for the Local Cycling and Walking Infrastructure Plan (LCWIP), segregated strategic cycle route between New Brighton to Birkenhead | March 2023 | Neighbourhoods and Regeneration & Place team working with LCR. | <ul style="list-style-type: none"> Approval of Business Case by LCRCA Publication of Active Travel Strategy (delivery measures to be |

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|--|-------------------------------------|--|--|---------------|--|--|
| | infrastructure across all of Wirral | | Deliver an Active Travel Strategy | December 2021 | | reviewed on completion of strategy). <ul style="list-style-type: none"> • Increase in volume of cycle journeys. • Increase in sustainable journeys to school. • Continuing reduction in Road Traffic Collisions |
| | | | Delivery of a strategic cycle route from Leasowe to Seacombe Ferry | December 2022 | | |
| | | | Implementation of 6 'School Streets' Projects | March 2022 | | |
| | | | Deliver new Road Safety Action Plan | March 2022 | | |

WIRRAL THEME DELIVERY PLAN 2021 – SAFE & PLEASANT COMMUNITIES

AIM

SAFE AND PLEASANT COMMUNITIES THAT OUR RESIDENTS ARE PROUD OF.

| | Summary | Projects & Initiatives | What we will deliver this year | Timescales | Delivery | How we will demonstrate progress |
|---|--|---|--|------------------------|--|--|
| 1. Domestic Abuse Strategy (ADULTS COMMITTEE) | Ensure the right support at the right time and improving outcomes for the most vulnerable by breaking the cycles of poverty and harm through taking a preventative approach. | <ul style="list-style-type: none"> Domestic Abuse Prevention programme Three conversations approach. | Invest in large-scale workforce training on trauma informed practice. | | Adults and Children's Services in partnership with Community Safety Partnership and wider stakeholders | <ul style="list-style-type: none"> Reduced cost / demand on a range of Council services – efficiencies. Domestic abuse: Reduction in cases and re-offending, increased reporting, feedback from survivors. |
| | | | Engage with underrepresented groups, such as elderly, LGBTQ, pregnant women, people with learning difficulties and disabilities and people living in more affluent areas, to understand how they are affected by domestic abuse. | | | |
| | | | Begin longer-term media campaigns and engagement with the Criminal Justice System and Family Courts. | | | |
| 2. Community and Leisure strategies | Creating a sustainable model for the delivery of leisure and cultural services in Wirral which celebrate the best of Wirral's assets, environments, and communities. Libraries will become community hubs for learning and family support. | <ul style="list-style-type: none"> Sports & Physical Activity Strategy | Implement the Sport and Physical Activity Strategy To provide our residents and stakeholders with outstanding connected, accessible and affordable services through the right blend of facilities, outreach and prevention and intervention activities that make physical and mental health, lifelong learning and cultural enrichment part of everyone's everyday lives. | Within the next 12mths | Neighbourhood Services Directorate | <ul style="list-style-type: none"> Improved public health outcomes in areas of need. More integrated services delivered locally. Increase participation in sport and physical activity among Wirral residents. Support reading attainment in areas of identified need Increase in uptake of library online services. Increase in community usage of libraries by local cultural groups. Increase in activities and events that have a health and wellbeing focus in areas of identified need. |
| | | | Implement the new Library Strategy and model with a new library service offering vibrant, welcoming and accessible community hubs. With space to support community collaboration by hosting co-designed range of services at multi use sites | | | |
| | Neighbourhoods model | <ul style="list-style-type: none"> Neighbourhood model, workforce modernisation programme | Workforce modelling to support a resident and member first approach to dealing with enquiries and pro-actively deal with issues efficiently. | Throughout 2021/22 | | <ul style="list-style-type: none"> Ensure members and residents are at the heart of delivery of our services. |

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|--|--|---|---|---------------------------------------|---|---|
| | Wirral Museums Service will contribute to the regeneration of Birkenhead, help improve mental health & wellbeing and celebrate local artists | <ul style="list-style-type: none"> • Town Deal initiative at Birkenhead Priory • Historic Documentation digitisation project • Exhibition & Events Programme | <p>Commission new visitor facilities at for Birkenhead Priory</p> <p>Go live with the first phase of an online, searchable database of Wirral’s art and museum collections.</p> <p>Deliver a series of events that support business development and access to funder for creatives and creative industries in Wirral.</p> <p>Show the work of local artists and crafts people past and present.</p> | Throughout 2021/2022 | | <ul style="list-style-type: none"> • Improved access channels for reporting and resolution of customer enquiries. • Wirral Museums will help improve mental health & wellbeing. • Help drive local economy and support local artist to become economically active. • Online access to collections |
| <p>3. Community Safety Strategy</p> | The overarching aim of the Community Safety Strategy is to build safer, stronger, more resilient communities in Wirral and reduce the fear of crime. | <ul style="list-style-type: none"> • Launch co-produced community safety strategy. • 10 Strategic themes • Use of CCTV cameras to tackle crime and provide community reassurance | <p>Invest in new CCTV Control room and comprehensive upgrade of public realm CCTV network</p> <p>Design and Co-produce Coastal and Inland Water Safety Plan (Drowning Prevention Strategy)</p> <p>Build on Resilient Communities project by working with our communities to ensure they are prepared for emergencies.</p> | All to be delivered by 31 March 2022. | Community Safety Team and Neighbourhood Engagement along with all partners of the Safer Wirral Partnership Board. | <ul style="list-style-type: none"> • Nos of crimes detected through use of CCTV • Reduced number of emergency calls for water/coastal rescue. • Nos of citizens signed up to Flood Watch. |

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ECONOMY REGENERATION AND DEVELOPMENT COMMITTEE

Tuesday 26 October 2021

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|----------------------|---|
| REPORT TITLE: | ECONOMY REGENERATION AND DEVELOPMENT COMMITTEE WORK PROGRAMME UPDATE |
| REPORT OF: | DIRECTOR OF LAW AND GOVERNANCE |

REPORT SUMMARY

The Economy, Regeneration and Development Committee, in co-operation with the other Policy and Service Committees, is responsible for proposing and delivering an annual committee work programme. This work programme should align with the corporate priorities of the Council, in particular the delivery of the key decisions which are within the remit of the Committee. It is envisaged that the work programme will be formed from a combination of key decisions, standing items and requested officer reports. This report provides the Committee with an opportunity to plan and regularly review its work across the municipal year. The work programme for the Economy, Regeneration and Development Committee is attached as Appendix 1 to this report.

RECOMMENDATION/S

The Economy, Regeneration and Development Committee are invited to agree or otherwise determine the content of the Economy, Regeneration and Development Committee work programme which is proposed in this report for the remainder of the 2021/22 municipal year.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 To ensure Members of the Economy, Regeneration and Development Committee have the opportunity to contribute to the delivery of the annual work programme.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 A number of workplan formats were explored, with the current framework open to amendment to match the requirements of the Committee

3.0 BACKGROUND INFORMATION

- 3.1 The work programme should align with the priorities of the Council and its partners. The programme will be informed by:
- The Council Plan
 - The Council's transformation programme
 - The Council's Forward Plan
 - Service performance information
 - Risk management information
 - Public or service user feedback
 - Referrals from Council

Terms of Reference

The Economy, Regeneration and Development Committee has responsibility for developing and delivering a vision for Wirral as a place. It is responsible for developing and determining or recommending all planning and transport policies, including the Local Plan, and infrastructure planning. It is also responsible for promoting regeneration, economic development and associated activities, including the tourism, culture and visitor economy, and for removing barriers to growth.

The Committee is charged by full Council to undertake responsibility for:

- (a) development and delivery of the Council's strategic objectives for planning, sustainability and transportation;
- (b) developing and recommending those plans and strategies which together comprise the Local Plan;
- (c) developing and adopting or recommending (if reserved to Council) other spatial planning documents, including but not limited to
- (i) supplementary planning documents (SPD) and planning policy advice notes;
 - (ii) Master Plans and development briefs;

(iii) The Infrastructure Delivery Plan; and

(iv) [The Community Infrastructure Levy (CIL) when applicable];

(d) economic development, including but not limited to infrastructure, enterprise, skills and seeking, securing and managing external funds to achieve that, directly or in partnership with joint ventures and external companies or bodies as well as with the Combined Authority and government bodies;

(e) the Council's functions and partnerships regarding the promotion of economic growth and the establishment and development of business;

(f) the promotion and development of the economic factors in the area, such as seeking to ensure sufficient and appropriate employment sites, investment, adult skills, apprenticeship schemes, productivity, development sites and so forth;

(g) overseeing the progress of major projects (including major building, infrastructure or other projects involving the erection or significant alteration of major permanent structures or landmarks) undertaken by the Council directly or as enabler, funder or joint enterprise partner, including but not limited to the Wirral Growth Company LLP

(h) reviewing major projects and any project boards having regard to capacity to deliver, corporate priorities and resources, and advise the Policy and Resources Committee as appropriate;

(i) providing a view of performance, budget monitoring and risk management in relation to the Committee's functions; and

(j) undertaking the development and implementation of policy in relation to the Committee's functions, incorporating the assessment of outcomes, review of effectiveness and formulation of recommendations to the Council, partners and other bodies, which shall include any decision relating to the above functions.

4.0 FINANCIAL IMPLICATIONS

4.1 This report is for information and planning purposes only, therefore there are no direct financial implication arising. However, there may be financial implications arising as a result of work programme items.

5.0 LEGAL IMPLICATIONS

5.1 There are no direct legal implications arising from this report. However, there may be legal implications arising as a result of work programme items

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

6.1 There are no direct implications to staffing, ICT or Assets.

7.0 RELEVANT RISKS

7.1 The Committee's ability to undertake its responsibility to provide strategic direction to the operation of the Council, make decisions on policies, co-ordinate spend, and maintain a strategic overview of outcomes, performance, risk management and budgets may be compromised if it does not have the opportunity to plan and regularly review its work across the municipal year.

8.0 ENGAGEMENT/CONSULTATION

8.1 Not applicable

9.0 EQUALITY IMPLICATIONS

9.1 Wirral Council has a legal requirement to make sure its policies, and the way it carries out its work, do not discriminate against anyone. An Equality Impact Assessment is a tool to help council services identify steps they can take to ensure equality for anyone who might be affected by a particular policy, decision or activity.

This report is for information to Members and there are no direct equality implications.

10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

10.1 This report is for information to Members and there are no direct environment and climate implications. However, there may be implications arising as a result of work programme items.

REPORT AUTHOR: **Anna Perret**
(Senior Democratic Services Officer)
email: annaperret@wirral.gov.uk

APPENDICES

Appendix 1 Work Programme update

BACKGROUND PAPERS

Council Constitution

SUBJECT HISTORY (last 3 years)

| Council Meeting | Date |
|--|-------------------------------------|
| Economy, Regeneration and Development Committee | 26th October 2020 |

**ECONOMY, REGENERATION AND DEVELOPMENT
COMMITTEE
WORK PROGRAMME 2020/21**

October 2021

| Item | Key Decision Yes/No | Lead Officer |
|------------------------|------------------------|--------------|
| Regeneration Stocktake | No | Alan Evans |
| Draft Delivery Plans | No | Alan Evans |
| Work Programme Update | No | Anna Perrett |

Key decisions – to be scheduled

| Item | Key Decision | Lead Departmental Officer | Wirral Plan Priority |
|---|--------------|---------------------------|----------------------|
| Birkenhead Temporary Market | Yes | Alan Evans | 'Inclusive Economy' |
| Application for Financial Assistance | Yes | Alan Evans | 'Inclusive Economy' |
| Wirral Waters Enterprise Zone Investment Fund | Yes | Alan Evans | 'Inclusive Economy' |
| Liverpool City Region Economic Initiatives and Funding | Yes | Alan Evans | 'Inclusive Economy' |
| European Structural and Investment Funds (ESIF) Programme for England (2014-2020) | Yes | Alan Evans | 'Inclusive Economy' |
| Liverpool City Region Combined Authority Devolution Funding | Yes | Alan Evans | 'Inclusive Economy' |
| Birkenhead Town Centre Masterplan | Yes | Alan Evans | 'Inclusive Economy' |

| | | | |
|---|-----|------------|---------------------|
| Hind Street Regeneration Strategy | Yes | Alan Evans | 'Inclusive Economy' |
| Temporary Market, Birkenhead | Yes | Alan Evans | 'Inclusive Economy' |
| Appointment of Preferred Developer to Deliver the New Ferry Regeneration Masterplan and Authority to Commence a Compulsory Purchase Order | Yes | Alan Evans | 'Inclusive Economy' |
| Covid-19 Economic Recovery Plan | Yes | Alan Evans | 'Inclusive Economy' |
| Enterprise Zone | Yes | Alan Evans | 'Inclusive Economy' |
| Spatial Framework for the Borough | Yes | Alan Evans | 'Inclusive Economy' |
| Wirral Growth Company - Final Site Development Plan for Birkenhead | Yes | Alan Evans | 'Inclusive Economy' |
| Wirral Growth Company Final Site Development Plans for Moreton and Bromborough | Yes | Alan Evans | 'Inclusive Economy' |
| Wirral Growth Company - Birkenhead Offices Funding Agreement | Yes | Alan Evans | 'Inclusive Economy' |
| Investment Plan | Yes | Alan Evans | 'Inclusive Economy' |
| Department for Transport Active Travel Allocation | Yes | Alan Evans | 'Inclusive Economy' |
| Sustainable Urban Development Work Package 7 | Yes | Alan Evans | 'Inclusive Economy' |
| Liverpool City Region Cycling Walking Investment Plan - Birkenhead to New Brighton | Yes | Alan Evans | 'Inclusive Economy' |
| Report on transport schemes including SUD work package 7 – acceptance of funding | Yes | Alan Evans | 'Inclusive Economy' |
| Investment Plan | Yes | Alan Evans | 'Inclusive Economy' |
| Birkenhead Heat Network | Yes | Alan Evans | 'Inclusive Economy' |

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|--|-----|------------|---------------------|
| Future High Streets Fund Movement Projects | Yes | Alan Evans | 'Inclusive Economy' |
| Dock Branch Park Masterplan | Yes | Alan Evans | 'Inclusive Economy' |
| Dock Branch Park - Appointment of Technical Team | Yes | Alan Evans | 'Inclusive Economy' |
| Parking strategy | Yes | Alan Evans | 'Inclusive Economy' |
| Local Development Scheme | Yes | Alan Evans | 'Inclusive Economy' |
| Spatial Framework for the Borough | Yes | Alan Evans | 'Inclusive Economy' |
| Tower Road South Development | Yes | Alan Evans | 'Inclusive Economy' |
| Wirral Waters Connectivity (7) - Duke Street (Phase 2) | Yes | Alan Evans | 'Inclusive Economy' |
| Wirral International Business Park Connections - A41 Carlett Park | Yes | Alan Evans | 'Inclusive Economy' |
| A41 Phase 1 Business Case (PART EXEMPT) | Yes | Alan Evans | 'Inclusive Economy' |
| Liverpool City Region Cycling Walking Investment Plan - Birkenhead to New Brighton | Yes | David Ball | 'Inclusive Economy' |
| Birkenhead Town Centre Masterplan (EXEMPT) | Yes | David Ball | 'Inclusive Economy' |
| Preferred Developer to Deliver the New Ferry Regeneration (PART EXEMPT) | Yes | Alan Evans | 'Inclusive Economy' |

STANDING ITEMS AND MONITORING REPORTS

| Item | Reporting Frequency | Lead Departmental Officer |
|---------------------------------------|----------------------------|----------------------------------|
| Financial Monitoring Report | TBC | Shaer Halewood |
| Regen Committee Work Programme Update | TBC | Committee Team |
| Public questions | Each meeting | |

WORK PROGRAMME ACTIVITIES OUTSIDE COMMITTEE

| Item | Format | Timescale | Lead Officer | Progress |
|---|---------------|------------------|---------------------|-----------------|
| Working Groups/ Sub Committees | | | | |
| | | | | |
| Task and Finish Reviews | | | | |
| - | - | -- | | - |
| Spotlight Sessions and Workshops | | | | |
| Eureka! | Workshop | TBC | Bev Staniford | Concluded |